# ANDREW SLOUGH Executive Producer

**EXECUTIVE PRODUCER** 

#### Amsterdam

I've worked across the production spectrum in the broadcast/digital/integrated space. Specializing in video/film my projects cover the full range of budgets and clients internationally.

Most of the campaigns I work on are fully integrated and bring video content into large-scale TV and digital/social based executions.

New York Festivals International Advertising Awards - Film Craft Judge 2018 Kinsale Shark Awards - Film Craft Judge 2017 sloughandrew@gmail.com office

#### Experience

Freelance Producer

#### Booking.com

Amsterdam Sep 2021 - Present

Sr. Film Producer

#### 72andSunny

Clients: Audi, adidas, Axe, ABinBev (Jupiler, Beck's, Leffe), Google, Fanta/Coke, Barilla

Production lead: Audi, ABinBev, Google

Amsterdam
Jan 2019 - Present

**Executive Film Producer** 

New York, NY Oct 2015 - Jul 2018

#### Droga5

Clients: Tourism Australia, Google Android and Pixel, Motorola, Xfinity, Maglev trains, Chase, Prudential, Non-profit political (Hillary), Johnsonville, Virgin Mobile, Amazon Audible

Sr. Broadcast Producer

#### Saatchi & Saatchi NY

Clients: Olay, Pampers, Tide, Lenovo, Safeguard

New York, NY Sep 2014 - Oct 2015

Sr. Integrated Producer

#### 180LA

Clients: Pepsi, Expedia

Los Angeles, CA Jan 2014 - Aug 2014

**Integrated Producer** 

#### Saatchi & Saatchi LA

Clients: Toyota

Los Angeles Jul 2010 - Jan 2014

Associate Integrated Producer

#### Deutsch LA

Clients: VW, Playstation, DirecTV, Fresh and Easy, CiCi's, Dr Pepper, Snapple, California Milk, HTC

Los Angeles Mar 2008 - Jul 2010

Cognitive Anthropologist

#### Crispin Porter + Bogusky

Clients: Volkswagen, Burger King, Geek Squad, Bell Helmets, Giro, Shimano, TRUTH, Coke Zero, Slim Jim

Miami FL, Boulder CO Mar 2006 - Jul 2010

Education	
Advertising University of Idaho	2002 - 2005
Portuguese Pontifícia Universidade Católica do Rio de Janeiro	Rio de Janeiro, Brazil
Griffith University	Gold Coast, Australia
University of Arizona	

Miami, FL

Planning
Miami Ad School

Awards/Experience

## New York Festivals International Advertising Awards - Film Craft Judge 2018

Film Craft judge for the international competition in New York City.

New York Festivals International Advertising Awards® honors advertising excellence through 20 competitions in all media from 80+ countries and represents the full spectrum of today's advertising communications: Activation/Engagement, Audio, Avant-Garde/Innovation, Branded Entertainment, Creative Marketing Effectiveness, Design, Digital, Direct & Collateral, Film & Film Craft, Integrated Media Campaign, Media, Mobile, Outdoor /Out of Home, Package & Product Design, Print, Public & Media Relations, Public Service Announcements, Sports and Student.

### Kinsale Shark Awards - Film Craft Judge 2017

Was on the film craft panel to judge the international award show in Kinsale, Ireland.

The Kinsale Shark is awarded to outstanding work in the fields of Advertising & Advertising Craft, Design, Social, Short Films & Music Videos.

Every September hundred's of creative people from all over the world (writers, directors, producers, muso's, designers, photographers, editors, animators etc) assemble hoping to receive an award for their creative endeavors.

#### **Awards**

Titanium Lion 3 x Gold Lions 4 x Silver Lions

D&AD Yellow Pencil D&AD Wood Pencil

4 x One Show Gold 2 x One Show Silver 4 x One Show Bronze

Webby Gold Clio Bronze LOGIE - Most popular television commercial of the year

Andrew Slough

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