

Vincent Vadakkan

CREATIVE DIRECTOR (ART)

India

As a creative human, I believe it's imperative to look for new pursuits and challenges, not just in the realm of advertising, but in other mediums of communication as well, that can create change and change begins with an 'Idea'.

I've been in the business of building brands since 2004; specializing in Advertising and design. But, then I found my new calling - Films - My motivation to write a film was that if you can tell a story in 30 seconds for a product in a T.V commercial, then you can bloody well write a full-length feature film.

One day while working at my desk in Ogilvy, I had a germ of an idea to write a screenplay for a Malayalam feature film; I found a well-bred team to collaborate. We persisted for four years, bringing forth the dream; and finally, my first feature film titled 'Trance' was released worldwide on February 20th, 2020, starring Fahadh Faasil. The film is available on Amazon Prime. Please watch it and ping me your review.

At the moment for survival and to pay my bills on time; I am a freelance creative director open for advertising and design collaborations while I work on my next feature film

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Experience

Creative Director

Ogilvy & Mather

Accounts:

Allen Solly, Royal Challenge Beer, GMR, IBM

Bangalore, India
Mar 2013 - Jul 2014

Creative Group Head

Phantom Ideas

Bangalore, India
Apr 2012 - Jan 2013

Accounts:

United Colors Of Benetton, Sisley, Apollo Hospitals

Creative Supervisor

Water CDC

Bangalore, India
Sep 2010 - Mar 2012

Accounts worked on:

GoBahamas, Wiwo Mobiles, Movenpick Hotel & Spa, Brigade, Sangeetha Mobile, Deccan Herald

Creative Consultant

Temple

Bangalore, India
Feb 2010 - Sep 2010

Accounts worked on:

Reliance Trends, Kurlon, i - Nurture

Senior Art Director

Ogilvy & Mather

Bangalore, India
Jun 2007 - Nov 2010

Accounts worked on:

Titan, Fosters, Allen Solly, Peroni, Fortune, Haywards, Lenovo

Pitches:

Hanes, Titan Eye Plus, Indus Pride, Canara Bank, Xyllys

Junior Art Director

Bangalore, India
Oct 2004 - Apr 2007

Orchard Advertising

Accounts worked on:

Acer, Coca-Cola, Essilor, TVS Tyres, Air Deccan, Ferrero,
Manipal Education

Education

Bachelor Of Fine Arts

Bangalore, India
May 1999 - May 2004

College of Fine Arts, Chitrakala Parishath

Class XI - XII

Bangalore
Apr 1996 - Mar 1998

Baldwins Methodist College

Class X

Kuwait

The Indian School

References

Vipul Thakkar
Executive Creative Director
DDB Mudra South.
vipul.thakkar@ddbgroup.com

Thomas Xavier
Chairman & National Creative Director
Orchard Advertising Pvt. Ltd.
thomas.xavier@orchardindia.com

Interests

I'm an artist, I love sketching while traveling and my style is mostly surreal. You can view my artworks on Instagram under the same name 'vincentnotvangogh'. My other interests are watching films and T.V shows.

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